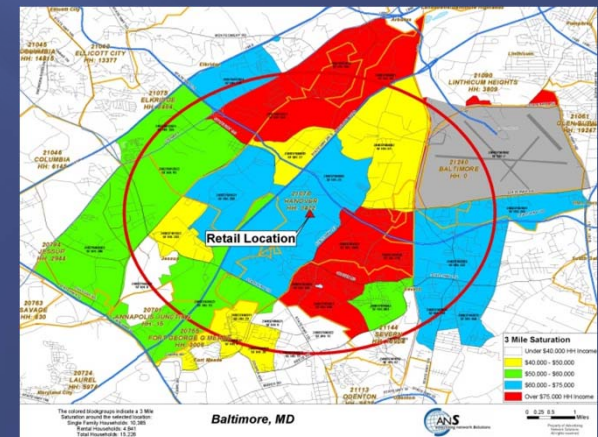


Creating New Sales Opportunities Through ANS



Marketing Solutions

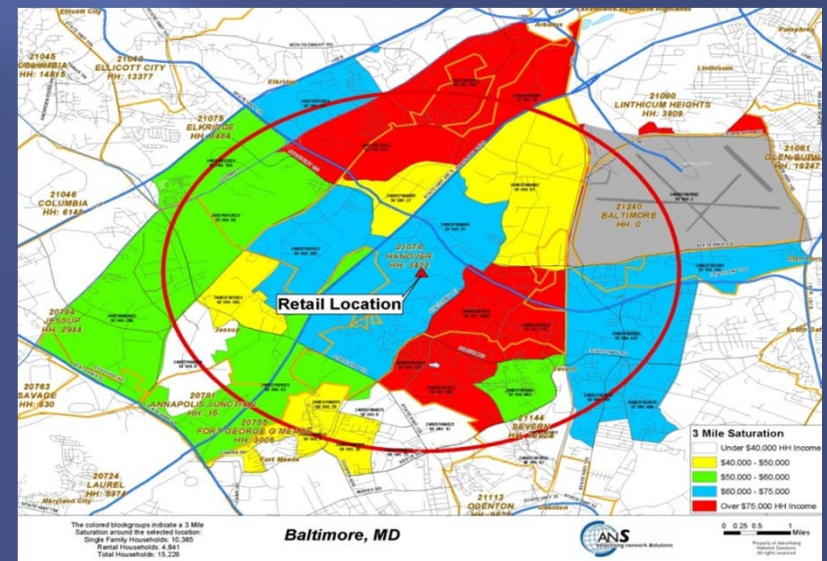
- Newspaper Audited Verified Distribution
- Direct Mail Fulfillment
- Poly Bag Production
- Verification and Tracking Technology
- Coupon Redemption and Auditing
- Demographic Mapping and Reporting Analysis
- Machine and Hand Fulfillment Systems

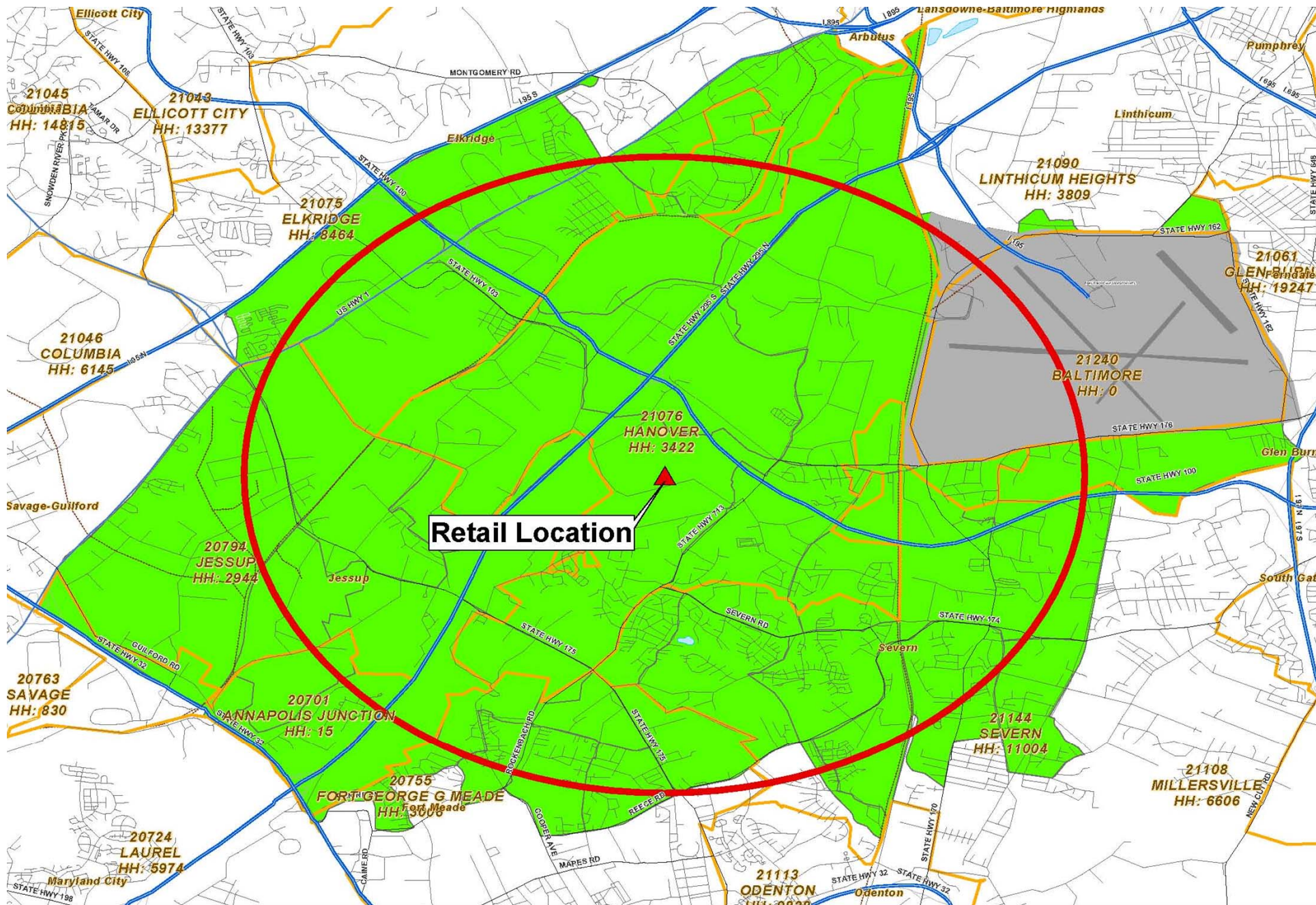


Demographic Profiling

ANS can assist you in defining your customers target market needs by demographic profiling.

- Market Segmentation Down to Census block Group
- Geo-Demographic Mapping
- Market Analysis
- Geo-Coding





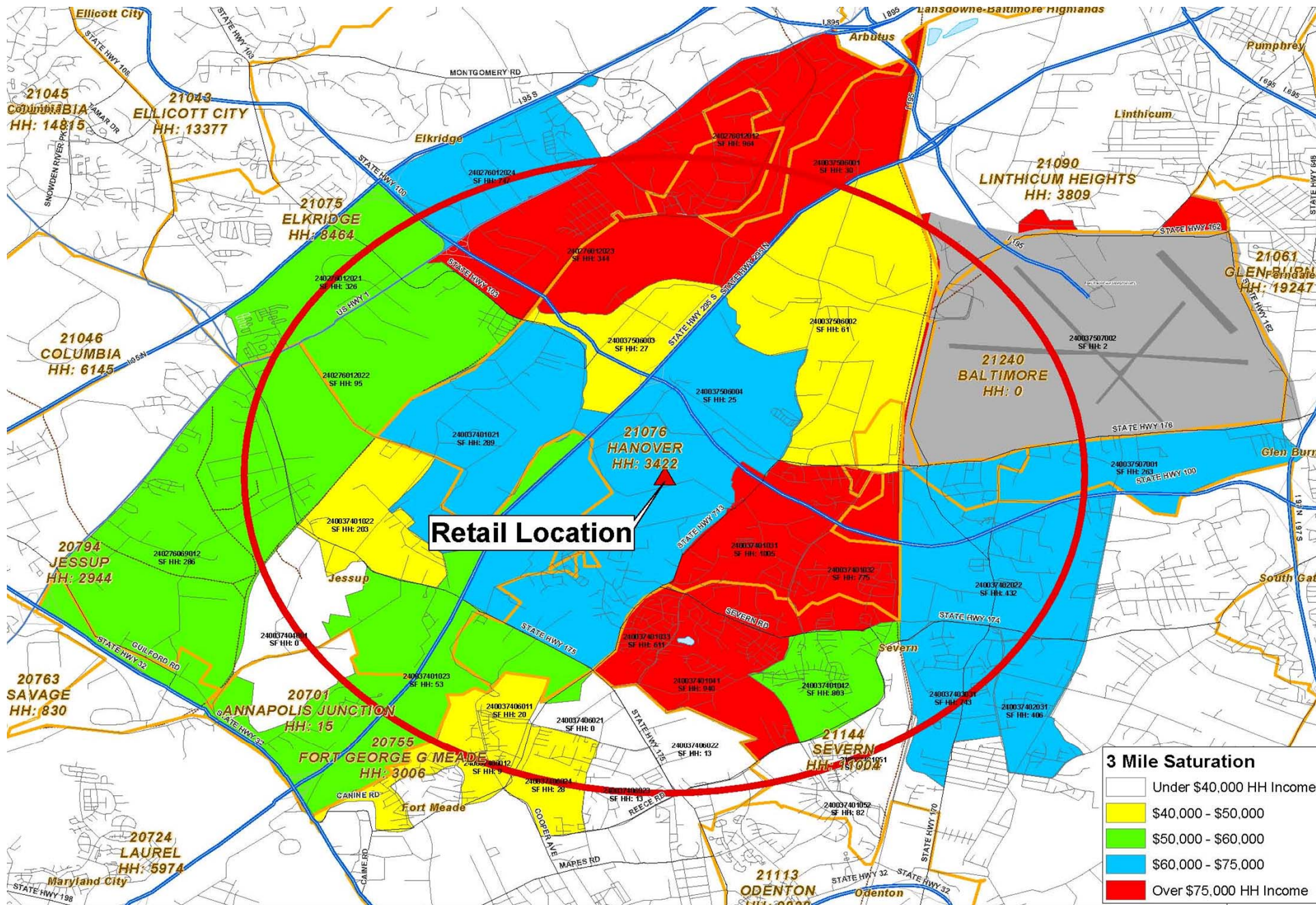
The colored blockgroups indicate a 3 Mile Saturation around the selected location:
 Single Family Households: 10,385
 Rental Households: 4,841
 Total Households: 15,226

Baltimore, MD



0 0.25 0.5 1 Miles

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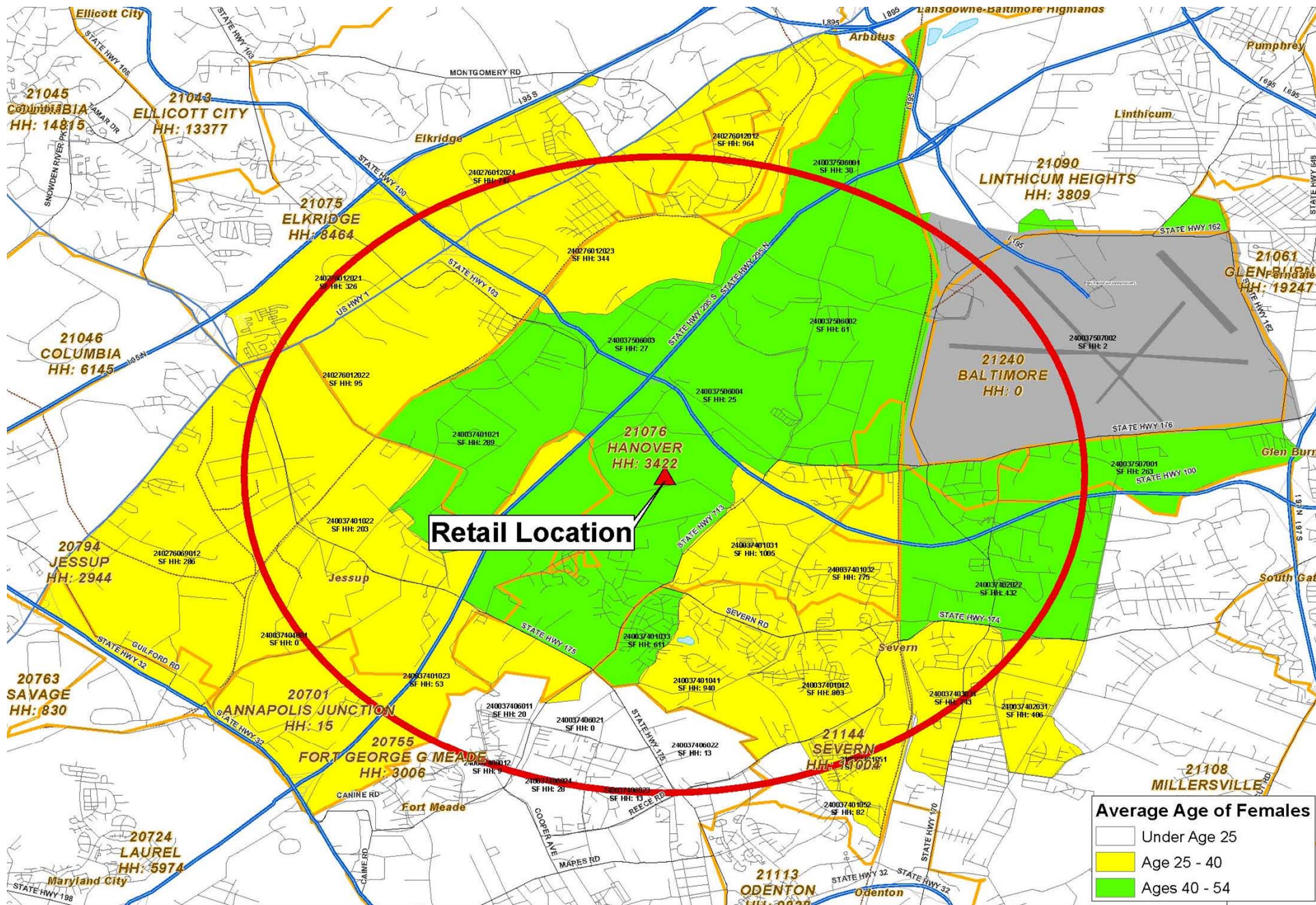
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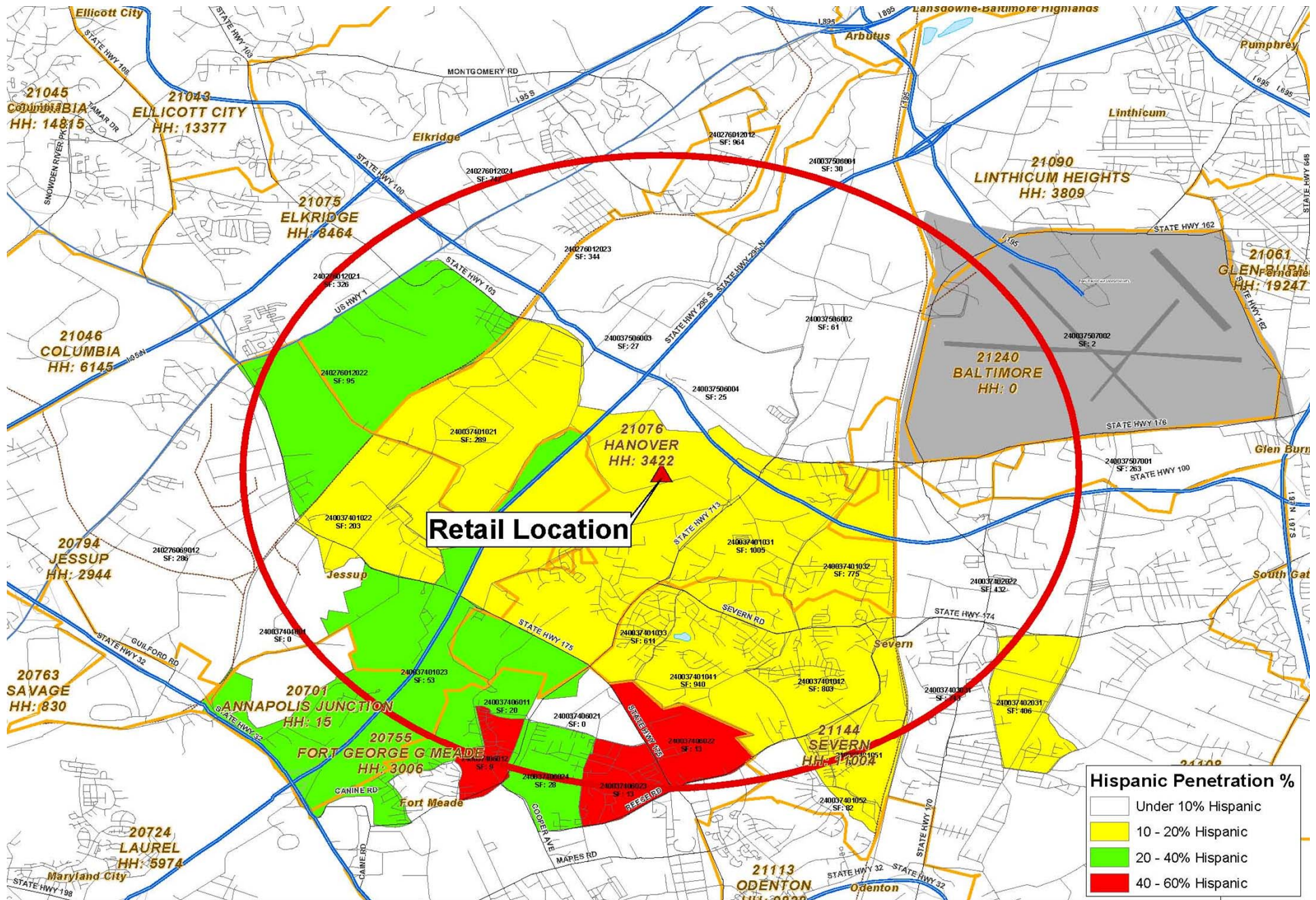


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Door to Door Delivery

- **Reach Virtually Every Metropolitan Market in the US.**
- **High Impact** – Not buried in the clutter of newspapers or marriage mail.
- **Visibility** - Greater visibility and a better response rate.
- **Short Lead Time** – Delivery can occur within days of receiving product.
- **Choice of In-Home Day.**
- **Lower CPM Than Direct Mail**
- **Few Size Restrictions of Products.** Size of products does not have to conform to newspaper insert equipment or U.S. Postal requirements.
- **Verified Delivery Addresses.**
- **Website Delivery Status/Tracking.**

Door Hangers

- Deliver unique die-cuts and packaging that can't be delivered in the mail
- Implement creative competitive “blunting” strategies
- Effectively reach consumers BEFORE they reach their mailbox
- Make an impact statement supporting a re-branding effort
- Drive event marketing efforts such as new store openings



Distribution System Management

- **Warehouse Receipt Inventory and Tracking** - All products are received in our warehouses and bills of lading are matched against shipping manifest to ensure accurate product placement into each market.
- **GPS Tracking of Crews** - ANS distribution vehicles are equipped with GPS. ANS tracks, with GPS, the movement of our crews. We load the distribution area maps for each driver into our tracking system and the computer notifies drivers if they move out of their distribution area.
- **Daily Visual and Physical Verification** - ANS supervisors record 13 addresses per thousand on each delivery.
- **On-Line Tracking** - Our exclusive AdnetTracking system is available on large multi market projects and is designed to maximize our clients' exposure to the delivery process.

Print Management

- Standard and Jumbo Door Hangers
- Custom Pieces Ranging From Stretch Pieces to Die-Cut Door Hangers
- Single Sheets, Tabs and Broadsheets
- In-Line Stitching, Trimming and Bindery Work



Sports Marketing

- University/Conference and Tournament Branding
- Apparel Branding
- Corporate Sponsorship Branding
- Web Presence Branding
- Sports Schedule Magnets
- Ticket Offers and Promotional Give-A-Ways
- New Player Introductions



Direct Mail Fulfillment

- Inserting Any Three Dimensional Product In Appropriate Mail Containers That Typically Cannot Be Automated
- Provide Mail Labeling
- Provide Mail Prep
- Entering The Pieces Into The Mail Stream



Poly Bag Sampling

Your grocery, retail and CPG customers acquire additional value and build brand loyalty through delivery of store brands to their frequent shoppers.

- ANS will plot the addresses of the retailers frequent shoppers card.
- ANS can also find “look a-likes” to the frequent shoppers by demographics and geography comparisons.
- Store brand samples can be any size or shape.



Product Sampling

- Samples Delivered To America's Doorstep
- Demographic Profile Matching
- Few Size And Weight Restrictions
- Complete Program Flexibility
- Date Specific Delivery



Newspaper Poly Bag Technology

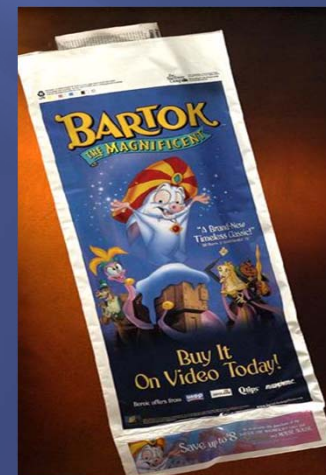
- Low Density high quality polybags
- Co-Ex; High Density interior (much stronger than current polybags) with Low Density exterior for high quality multi color production
- 4-Color Process Print on Low Density, High Density and Co-Ex film with up to 2 additional PMS colors.



Poly Branding Bags

Poly Branding Bags offer your customers thousands of billboards covering any area delivered

- Brand Bags provide huge customer awareness
- Brand Bags have a large image area available for the customers message
- Typical 8-10 weeks lead time for production



ANS Fulfillment

- A 18,000 Square Foot Processing Facility
- Bilingual management team majority with a college degree
- Two full time programmers on site with extensive experience in database management and mailing systems
- High speed internet connection provides on-line, e-mail and FTP access to our management team
- Experienced labor base for hand fulfillment projects.

Fulfillment Capabilities

- Overwrapping equipment up to 13" x 8" x 3"
- High Volume Shrink Wrapping
- Scanning Coupon Redemption and Data Auditing
- Direct Mailing
 - Sample mailing and letter mailing.
 - Database management, Zip sorting, tray and sack preparation, folding, inserting, etc
- Newspaper Sample Bag assembly
- Project shipping and logistics management

How Do We Get Started?

- What information is needed to get a quote?
- How long does it take to get a quote returned?
- When do I need mapping?
- When do I need fulfillment?
- Spec sheets for poly-bags and door hangers.
- What kind of demographic analysis is available?



Advertising Network Solutions will be your business partner finding unique solutions to fit your specific marketing needs.

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